

Congress of Academic Library Directors  
Annual Meeting/Program Minutes  
Loyola University of Maryland - Timonium  
Library Evolution Revolution: What are you doing to keep up?

April 15, 2011

1. The meeting began with registration and a continental breakfast. At 10:00 a.m. Lucy Holman, CALD President welcomed CALD to the annual conference.
2. Lorraine Martorana, CALD VP welcomed everyone to the meeting and explained the unconference format. After the keynote speaker we will have a series of 5 minute Lightning Talks presented by conference attendees who wish to emphasize any idea. The business meeting and lunch will be followed by breakout sessions on topics suggested by the attendees. Topics will be listed on poster paper and each attendee has three colored dots to place on whatever his/her desired topics.
3. Stephen Miller, CALD Executive Board member introduced our keynote speaker, Dr. Steven J. Bell, Associate University Librarian for Research and Instructional Services, Temple University.
4. Dr. Bell stressed that librarians must keep up, but people now think that with the information overload it is impossible to do. Why is it so hard to keep up? Wide distribution of information. What should we do and why? We must develop a personal strategy for keeping up to date. Why do it? Inspiration, Ideation, Implementation. Be an IP = Idea Practitioner. Try to read widely outside your discipline. Develop an External Perspective. Dr. Bell then conducted a Keeping Up Actively cell phone text poll of the audience using Poll everywhere software. The audience texted answers and the results were received and projected.
  - a. Poll 1 = How “kept up” are you?
  - b. Poll 2 = How much time do you spend keeping up?
  - c. Poll 3 = Keeping up content?
  - d. Poll 4 = What are your top two sources?
  - e. Poll 5 = Why is it so important to keep up?

The Value of Mysteries. Mystery is a catalyst for imagination. Mystery is what comes next. Mystery is more important than knowledge. Everything starts as a mystery. The Knowledge Funnel

Mystery

Heuristic

Algorithm

At the reference desk we ask “how do we help students become good researchers?”

We look for answers

- a. Bibliographic Information classes
- b. ACRL Standards
- c. IL Conferences
- d. IL Research
- e. IL Initiatives/Courses
- f. IL Assessments
- g. Faculty collaboration

Exploration/Exploitation Cycle. When we get too comfortable doing something we need to look at new mysteries. Wicked problems = a challenge that is not merely complex but that difficult to measure. Are we making a difference? Do students learn? Are we/they academically successful. The inflection curve is a curve with an inflection point at the top where the business goes up to new heights or declines depending on what we do. Sometimes we have a fear that something will come along that is better. The bridge between ideas and implementation was illustrated with a video clip “Deep Drive : The Design Thinking Process” The whole process was collaborative. Empathic Design – understand people using the product. Identify the problem. Brainstorm solutions – put everything up because ideas come from everywhere. Create prototypes. Implement the design. We must look beyond the library.

Ten fields every director should follow

Librarianship	AL Direct; Academic Newswire
Higher Education	Chronicle; Inside Higher Ed.; UB Daily
Daily News	Today’s Headlines; HuffPost College
Leadership/Management	Leadership; Harvard Business Review; NY Times Corner Office; Knowledge@Wharton; Blogs.
Business	Magazines; RSS feeds
Innovation	Innovative tools; blogs; IdeaConnection
Design	And Design; Putting People first
Technology	Technology Review MIT; Campus Technology; NY Times Technology
Social Media	Mashable
Web Searching	Panda Powersearch

Worried about overload? Try capturing what you find. Find it when you need it. Keeping it/sharing it. Sites to use to capture your finds.

- Diigo.com
- Webnotes.net
- Delicious.com
- Evernote.com

The faintest ink is better than the best memory. Keep an idea book where you can jot down good ideas for future expansion.

5. The Lightning Rounds. We had nine 5 minute rounds with a time keep and a closing bell.
  - a. Lorraine Martorana – Financial Literacy
  - b. John McGinty – Succession Planning
  - c. Nancy Magnuson – Celebrating Student Research at Goucher College
  - d. Barbara Snead – Edible Book Fest
  - e. Stephen Miller – Evaluating Electronic Resources
  - f. Leonore England – Electronic Resource Management
  - g. Richard Bradbury – Hiring New People and Succession Planning
  - h. Marian Rucker Shamu – Middle States Student Survey Instrument
  - i. Steven Bell – Library Directors at the Reference Desk
6. The Business Meeting was called to order at 1:12 p.m.

- a. Minutes were accepted with one correction.
  - b. Treasurer's report was accepted.
  - c. Alan Bogage gave the MDL report. The renewals are progressing with the use of SharePoint. Some colleges have reported missing titles on the renewal lists.
  - d. Alan Bogage gave the Maryland Library Consortium report. The Memo of Understanding has been completed. The next step is to develop a management board.
  - e. A new MDL Management Board member from MICUA is Wendy Baker.
  - f. Election of officers Jessame Ferguson, Vice President/President Elect; James Feagin, Treasurer; Bob Baldwin, Secretary.
  - g. The improvement of CALD website was discussed and recommended as a priority item for next year.
  - h. New directors are:
    - i. Chandra Gigliotti-Guridi – Chesapeake College
    - ii. Alicia McManus – Howard Community College
    - iii. Dr. Ellis B. Beteck – University of Maryland Eastern Shore
    - iv. James Rettig – U.S. Naval Academy (August 1, 2011)
  - i. Our only retiree is Linda Logan – Prince George's Community College.
  - j. John McGinty thanked Lucy Holman for her good service as President of CALD and announced that she is the President-Elect of the Maryland Library Association.
  - k. The Business Meeting was adjourned at 1:33 p.m.
7. Break Out Sessions. We tallied up the voting dots and the following Break Out Sessions were held.
- a. Middle States assessment of information literacy at the program level / linking to general education requirements.
  - b. Consortial e-book purchasing.
  - c. Mobile devices.
  - d. User experience librarianship.
  - e. How to encourage staff to "keep up" (especially when you can't hire or get new positions).
  - f. Collaboration with other Maryland libraries on assessment and survey activity.
  - g. Building an information literacy program.
  - h. Decision making on major library technologies.
8. The meeting was adjourned.